

Copyright 2016 Open California April 2016 California Statewide GOP Primary

TOPLINE

This survey was conducted for Open California. All responses were collected via internet from registered Republican voters in California for whom email addresses are included on the voter file. Potential respondents received an email invitation to participate from Open California.

Base Sample: n1165 High-Propensity Primary Voters (Voted at least 2 of 6/10, 6/12, 6/14 or 11/14), Or (Registered since 6/12 & voted 6/14), Or (Registered since 6/14 & Voted 11/14), Or (PAV & voted 11/14) & to qualify for universe all voters had to have voted on 11/12, in 2014 or 2015, or Re-registered since 11/14.

New Republican Registrants: n466 All new Republican registrants since January 1, 2016 who do not otherwise qualify for the Base Sample

Note: totals may not add up to 100% due to rounding

NR1.	State records show you recently submitted your voter registration. Were you previously registered to vote in
	California, registered in another state, or is this your first registration?

Previously registered in California77	7%
Previously registered in another state9	
First-time registering 14	

NR2. What was the primary reason for your recent registration?

This upcoming election excites me, with candidates I	
want to vote for	39%
This upcoming election scares me, with candidates I	
don't want to see get elected	31
No real reason, just wanted to make sure I was	
properly registered	30

1. Do you plan on voting in the upcoming June primary election?

	Base	newkeg
Yes	96%	98%
	00,0	0070
No	1	0
Unsure	3	2
Officials	0	_

No matter how you may be planning to vote, when it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, or Independent? (IF INDEPENDENT/DON'T KNOW, ASK) "Do you think of yourself as closer to the (ROTATE) Democratic or Republican Party?"

	Base	NewReg
Strong Democrat	2%	1%
Not very strong Democrat	2	2
Independent/Lean Democrat	3	3
Independent/Lean Republican	- 13	15
Not very strong Republican	- 25	25
Strong Republican	- 55	54

3. How motivated are you to vote in the upcoming Republican Presidential Primary Election in California? Are you:

	Base	NewReg
Extremely motivated	67%	75%
Very motivated	- 17	14
Somewhat motivated	8	8
Not too motivated	4	2
Not motivated at all	4	1

4. If the Republican Presidential primary election were held today who would you vote for?

	Base	NewReg
Donald Trump	41%	53%
Ted Cruz	23	21
John Kasich	21	15
Undecided	15	11

(IF VOTING CRUZ/KASICH)

5. Is your vote for Ted Cruz because you strongly support him, or is it more a vote AGAINST Donald Trump?

	Base	NewReg
I strongly believe Ted Cruz should be the Republican		
nominee	- 69%	59%
I want to prevent Donald Trump from being the Republican		
nominee		38
Not sure	5	3

5a. Is your vote for John Kasich because you strongly support him, or is it more a vote AGAINST Donald Trump?

	Base	NewReg
I strongly believe John Kasich should be the Republican nominee	- 63%	58%
I want to prevent Donald Trump from being the Republican	0070	3070
nominee		35
Not sure	3	7

(IF UNDECIDED)

Are you considering voting for Donald Trump?

	Base	NewReg
Yes, considering voting for Trump	54%	52%
No, not considering voting for Trump	46	48

7. If, by June, the race was narrowed to just two Republican candidates, Ted Cruz and Donald Trump, for whom would you vote?

	Base	NewReg
Donald Trump	47%	55%
Ted Cruz	- 37	32
Undecided	- 16	13

8. Regardless of which candidate you may be supporting, who do you think will be the Republican Presidential nominee?

	Base	NewReg
Donald Trump	47%	60%
Ted Cruz	22	21
John Kasich	6	4
Someone else	24	16

9. If Donald Trump wins the most delegates from state primaries and caucuses, but doesn't reach a majority, should the Republican Convention be allowed to select another nominee?

	Base	NewReg
Yes	42%	36%
No	- 48	54
Not sure	9	10

10.	In the 2016 General Election, if the candidates for President whom would you vote?	t were I	Hillary Clinton and Donald Trump, for
		Base	NewReg
	Donald Trump		77%
	Hillary Clinton	- 13	11
	Undecided	- 12	11
11.	In the 2016 General Election, if the candidates for President whom would you vote?	t were I	Bernie Sanders and Donald Trump, for
		Base	NewReg
	Donald Trump		75%
	Bernie Sanders	- 13	12
	Undecided	- 13	13
12.	There is also a primary election for U.S. Senate on the June I you would vote for:	Ballot.	If the election were held today, do you think
		Base	NewReg
	Republican Ron Unz, Entreprenuer/Writer/Publisher	- 20%	16%
	Republican Tom Del Becarro, Business Attorney/Author	- 13	10
	Republican Duf Sundheim, Small Businessman/Mediator	6	5
	Democrat Kamala Harris, Attorney General of California		5
	Democrat Loretta Sanchez, California Congresswoman	2	2
	Undecided	- 54	62
13.	In the General Election, if the candidates for U.S. Senate wer Sanchez, for whom would you vote?	e two D	Democrats, Kamala Harris and Loretta
		Base	NewReg
	Kamala Harris	- 17%	14%
	Loretta Sanchez	- 15	11
	Undecided		74
14.	Generally speaking do you think the Republican Party is getti	ng stroi	nger or getting weaker?
			NewReg
	Stronger		23%
	Weaker		56
	Not sure	- 17	21
15.	Do you consider yourself Conservative, Moderate or Liberal?		
			NewReg
	Very conservative		14%
	Conservative		39
	Moderate	- 34	40

	Base	NewReg
Very conservative	- 19%	14%
Conservative	- 43	39
Moderate	- 34	40
Liberal	2	4
Very Liberal	1	
Not sure	1	3

16. What is your approximate income level?

	Base	NewReg
\$0-\$25,000	6%	12%
\$25,000-\$50,000	14	18
\$50,000-\$100,000	29	30
\$75,000-\$100,000	35	29
Refused	17	11

17. Which best describes your primary ethnicity?

	Base	NewReg
Caucasian	- 73%	70%
Latino	6	10
Asian	2	5
African-American	1	1
Other	5	6
Refused	· 14	8

BASE SAMPLE DATA FROM FILE

GENDER Male55% Female45
AGE 18-34 7% 35-44 8
45-54
PERMANENT ABSENTEE Yes79% No21
HOMEOWNER Yes64% No16 Unknown20

Bay Area (5, 11-15, 17-19)
